

# ZOOM SERIES

# Reboot Your Business in 2021

For more information contact [info@burkecounty.org](mailto:info@burkecounty.org).

June 24, 2021 @ 10am

## COVID CASH: FINDING, MANAGING MONEY DURING & AFTER THE PANDEMIC

With coronavirus disrupting our personal and business lives, many people are worried about the effects on their business budgets. Taking some practical steps to manage your money (and, maybe, find more funds) can give you a better handle on your business finances right now.

[Register Here!](#)



July 22, 2021 @ 10am

## THE NEW NORMAL: SUCCESSFULLY MANAGE YOUR BUSINESS DURING CHANGING TIMES

Managing a small business has changed more in the last year than in the last 50 years. Challenges with customers, distancing, employee absences and constant cleaning make managing a business more difficult than it has ever been. In this session you'll see that the obstacles are giving way to better managed businesses.

[Register Here!](#)



August 26, 2021 @ 10am

## MARKETING YOUR BUSINESS DURING & AFTER COVID

Effective marketing can help you and your business become heroes in your community—easily, economically, and profitably. Showing your customers that you are in business to help and support them will have them online, on the phone, and on your doorstep.

[Register Here!](#)



## About the Presenter

Mike Collins is author of *The Best Small Business to Start Right Now!* and *The Perfect Workday Book*. He is President of The Perfect Workday Company and has been one of the leading presenters for the NC Community College's Small Business Center Network for over 33 years.



Hosted by:



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