
MEMBERSHIP PACKET



BURKECHAMBER

Burke County Chamber of Commerce

110 EAST MEETING STREET
MORGANTON, NC 28655
828.467.3021

www.burkecounty.org



BURKE
COUNTY
CHAMBER OF
COMMERCE

GROWING
BUSINESS.
BUILDING
COMMUNITY.

LETTER FROM THE CHAMBER PRESIDENT



Greetings Business Leader,

The Burke County Chamber of Commerce is devoted to the business community and has been for over 75 years! We continue this tradition today with our community-based approach. We are committed to helping growth-minded companies in ways that are innovative and inspiring to achieve success. We hope you will consider partnering with us to grow your business and build our community.

The Burke County Chamber of Commerce is the premier business association for Burke County. The Chamber staff and volunteers work diligently to serve the businesses and organizations. One of the most visible benefits of joining the Chamber is the promotions the Chamber offers. There is an online and printed directory of members, which provides newcomers and residents with a reputable list of companies for when they need products or services. Another way the Chamber is valuable to the membership is through networking opportunities. There are events throughout the year that provides business people a chance to meet potential new customers and clients. When events are not happening, the staff is continuously connecting people with each other.

Behind the scenes, the Chamber is the “VOICE” for the business community. Whether it is at the local level, state, or federal governments, the Chamber is diligently watching the decisions being made and speaking up for pro- business endeavors. There are events that allow Chamber members to meet and learn from elected officials and open the doors of communication.

The business community is stronger when businesses of all sizes work together to build the community. This is why our motto at the Burke County Chamber of Commerce is “Growing Business. Building Community.” Each day, we work to grow your business, and together, we build a strong community! Let us serve your business today! Join your Burke County Chamber of Commerce.

Respectfully,

Tonia F. Stephenson, CCE
President & CEO



BURKECHAMBER
Growing Business. Building Community.

**Are you feeling
connected with your
community?**

**Invest in Your Business by
Joining the Burke County
Chamber of Commerce**

Membership in the Burke County Chamber of Commerce may be tax deductible as an ordinary business and necessary business expense. Fees paid to the Burke County Chamber of Commerce are not a charitable tax deduction for Federal Income tax purposes.

Federal Tax ID: 56-0477413

What are you interested in?

- ☐ Advertising Opportunities
- ☐ Chamber Events
- ☐ Committee Involvement
- ☐ Leadership Development
- ☐ Networking Opportunities
- ☐ Sponsorship Opportunities

Your Chamber Contacts:

McKenzie Peeler

Hollie Phillips

Tonia Stephenson

Regina Tipton

828.437.3021

info@burkecounty.org

110 East Meeting Street

Morganton, NC 28655

MEMBERSHIP APPLICATION

(Please Print Clearly)

Date _____ Number of Employees _____

Company Name _____

Primary Contact Person _____

Position/Title _____

Address _____

City/State/Zip Code _____

Phone _____ Fax _____

Email Address _____

Website Address _____

Type of Business _____ Date of Est. _____

For additional representatives, please list name and email addresses on the back.

MEMBERSHIP INVESTMENT

Levels of Membership

Bronze Investor	\$325
(Non-Profit-less than 25 emp.)	\$125
Silver Investor	\$950
Gold Investor	\$2,250
Platinum Investor	\$6,000
Titanium Investor	\$11,000

Annual Investment \$ _____

METHOD OF PAYMENT

Check _____ Mastercard _____
VISA _____ Discover _____
☐ Card # _____ ☐ _____
☐ _____ ☐ _____
Exp. Date _____ Zip Code _____
Name on Card _____
Signature _____

Please make checks payable to the
Burke County Chamber of Commerce.

Get Connected...Get Involved...Get More Business!



For Office Use Only:

_____ Plaque _____ CM _____ QB _____ SM



Board of Directors

2021 EXECUTIVE COMMITTEE

Connie Cummins-Chair of the Board
Dalton Walters-Chair-Elect of the Board
Sherry Whisnant-Treasurer
Louis Vinay-Vice Chair of Strategic Planning

Nina Linens-Vice Chair of Membership
Alan Wood-Vice Chair of Governmental Affairs
Kathy Bailey-Immediate Past Chair of the Board

2021 BOARD OF DIRECTORS

Kathy Bailey

President/CEO
Carolinas HealthCare System Blue Ridge
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kathy.bailey@blueridgehealth.org

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Louis Vinay

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Dalton Walters

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mike@michael-watts.com

Sherry L. Whisnant

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Whisnant_Sherry_L@cat.com

Alan Wood

President/CEO, Burke Development, Inc.
828.764.9372
alan@burkedevinc.com

STAFF

McKenzie Peeler

Communications and Office Assistant

Hollie Phillips, Member Relations Specialist

Tonia F. Stephenson, CCE, President & CEO

Regina Tipton

Member Relations Specialist

110 East Meeting Street • Morganton, NC 28655
828.437.3021 • Fax 828.437.1613



BURKECHAMBER
Burke County Chamber of Commerce

Membership Tiered Investments for 2021

BRONZE LEVEL INVESTOR-\$325

COMMUNITY NON-PROFIT-\$125

(For Non-Profit, it must have less than 25 Employees)

- ◇ Organization included in on-line business directory, web page, special offers, job listings, event posting, plus key words for searches. Upload photo and videos. (\$325 value)
- ◇ Two E-blasts of an Ad to 1,200+ recipients (Value: \$200 per E-blast)
- ◇ Recognition as new Investor in Chamber Spotlight in News-Herald and Chamber's Social Media (Value: \$50)
- ◇ Company listing in annual magazine and on-line directories alphabetically and by business category (Value: \$50 per category listing)
- ◇ Access to list of Chamber Members on-line for Your Use (Value: Priceless)
- ◇ Ribbon Cuttings, Dedications, Groundbreaking Events with follow-up in Chamber Spotlight in the News-Herald (Value: Priceless)
- ◇ Your Organization Events on Chamber Social Media when Submitted (Value: \$500/year)
- ◇ Use of Chamber conference room-2 Hours (Value: \$75 per hour) (Subject to availability)
- ◇ Discount on Constant Contact for your company (\$40-80 savings annually)
- ◇ Discount on commercial vehicle and property insurance
- ◇ Organization Events on Chamber Website Community Calendar when Submitted (Value: \$500/year)

\$2,025 VALUE

SILVER LEVEL INVESTOR-\$950

(Bronze Level Benefits Plus the Following)

- ◇ Three additional E-blast Ads (5 Total)
- ◇ Two additional categories in business listing
- ◇ One additional location has its own listing (Additional Locations are \$75 Each)
- ◇ Ten Company Ads with Chamber Name on FoothillsRadioGroup (Value: \$80 each)
- ◇ Ad running continuously in the Chamber Lobby for all Visitors to See (Value: \$250)
- ◇ Fifteen Certificates of Origin Annually (Value: \$100 each)
- ◇ Two additional hours of use of conference room (4 Hours Total)
- ◇ Marketing/Public Relations Consultation Services (Value: \$125/hour)
- ◇ Company logo on Investor Boards (Value \$250.00)

\$5,875 VALUE

GOLD LEVEL INVESTOR-\$2,250

(Silver Level Benefits Plus the Following)

- ◇ Two additional E-blast Ads (7 Total)
- ◇ Two additional categories in business listing (4 Total)
- ◇ Profile story about your organization, on Chamber Social Media pages (Value: \$300)
- ◇ Two additional locations have its own listing (3 Total)
- ◇ Ten additional Certificates of Origin Annually (25 Total)
- ◇ Ten Additional Company Ads with Chamber Name on FoothillsRadioGroup (20 Total)
- ◇ Hole Sponsorship for the Chamber Golf Classic (Value: \$250)
- ◇ Two additional hours of use of conference room (6 Hours Total)
- ◇ One additional hour of Marketing/Public Relations Consultation Services (2 Hours Total)

\$9,025 VALUE

PLATINUM LEVEL INVESTOR-\$6,000

(Gold Level Benefits Plus the Following)

- ◇ Five additional E-blast Ads (12 Total)
- ◇ Two additional categories in business listing (6 Total)
- ◇ Two additional locations have its own listing (6 Total)
- ◇ Unlimited Certificates of Origin Annually
- ◇ Company Ad running in Chamber Lobby for all Visitors to See (Approximately 4,000 people annually)
- ◇ Twenty Additional Company Ads with Chamber Name on FoothillsRadioGroup (40 Total)
- ◇ Two players for the Golf Classic
- ◇ Half Price for Leadership Burke Registrations
- ◇ Premier location at the Business Showcase
- ◇ Two additional hours of use of conference room (8 Total)
- ◇ One additional hour of Marketing/Public Relations Consultation Services (3 Hours Total)

\$12,900 VALUE

TITANIUM LEVEL INVESTOR-\$11,000

(Platinum Level Benefits Plus the Following)

- ◇ Twelve additional E-blast Ads (24 Total)
- ◇ Two remotes throughout the year, scheduled through FoothillsRadioGroup (\$4,000 value)
- ◇ Three additional categories in business listing (9 Total)
- ◇ Five additional locations have its own listing (11 Total)
- ◇ Twenty Additional Company Ads with Chamber Name on FoothillsRadioGroup (60 Total)
- ◇ Two additional players for the Golf Classic (4 Total)
- ◇ Two Leadership Burke Registrations
- ◇ Two additional hours of use of conference room (10 Total)
- ◇ Company Logo on All Chamber Electronic Correspondences
- ◇ Four additional hours of Marketing/Public Relations Consultation Services (7 Hours Total)

\$24,605 VALUE

BURKECHAMBER
Growing Business. Building Community.

Your Burke County Chamber of Commerce membership pays for itself with the **Member to Member Deals (M2M) program**. Member to Member Deals allow members to save money on goods and services ranging from entertainment to advertising to insurance, and most importantly, gives participating members a vehicle to expose a discount to the thousands of employees of our member. All Burke County Chamber members are encouraged to offer their own Member to Member Deal for their company! To enroll in M2M program, contact your Chamber Team!



North Carolina Chamber of Commerce

Free membership to the NC Chamber of Commerce for member businesses with 10 or fewer employees.



Morganton News Herald

Purchase a Grand Opening ad of any size and get a second ad of same size at no cost. For new members only.



Mimosa Insurance

Discounts available to **ALL** members on commercial property and vehicle insurance.

Call (828) 437-5357.



[Farris Insurance Agency](#)

Discounts available to **ALL** members on commercial property and vehicle insurance. Call (828) 874-3250.



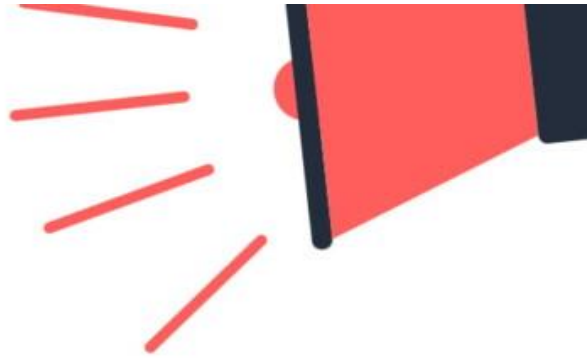
[Settlemyre Nursery](#)

Chamber Members save 10% off plants.
1460 Drexel Rd, Valdese NC



[Dogs Unleashed](#)

Chamber Members receive 10% off grooming and retail!
Book your appointment today!
(828)475-6800



NEW MEMBER BENEFIT

\$500 STARTER CAMPAIGN

Take advantage of this benefit by scheduling an appointment with one of our consultants today.

Receive a free marketing assessment and recommendations for your starter campaign!

Our services include creative solutions, branding, event coverage, digital marketing and so much more.



Office locations: Morganton and Lenoir, NC
Contact information: (828)758-1033 /gofoothills.com

Aetna Partnership with Chamber Members for Affordable Health Insurance

Aetna Funding Advantage (AFA) is our small business self-funded offering. It provides the opportunity for a small business to have the benefits and lower cost of a "large group".

Member companies save: \$168 per enrolled employee annually on total costs of AFA.

Details:

- Groups with 20-100 employees
- Discounted Rates for Chamber Members
- Administrative Credits
- National Network of Providers
- Rx at CVS
- Wellness Programs




Chamber Health Insurance
for Western North Carolina

aetna

**For more details, watch
our free webinar.**

Contact Info:

Get a quote today! Go to www.custombenefits.work/contact or call 828-413-3581.


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CRISTY GUPTON | President

828-413-3581

cristy@custombenefits.work

www.custombenefits.work

NEW MEMBER PERK !



**MARKETING
KICKSTARTER**



The Marketing Kickstarter Includes:

- Marketing Assessment
- Creative Solutions
- Branding
- Digital Marketing



Lets Chat!!!

Call us today to take advantage of this
exclusive chamber membership benefit!



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